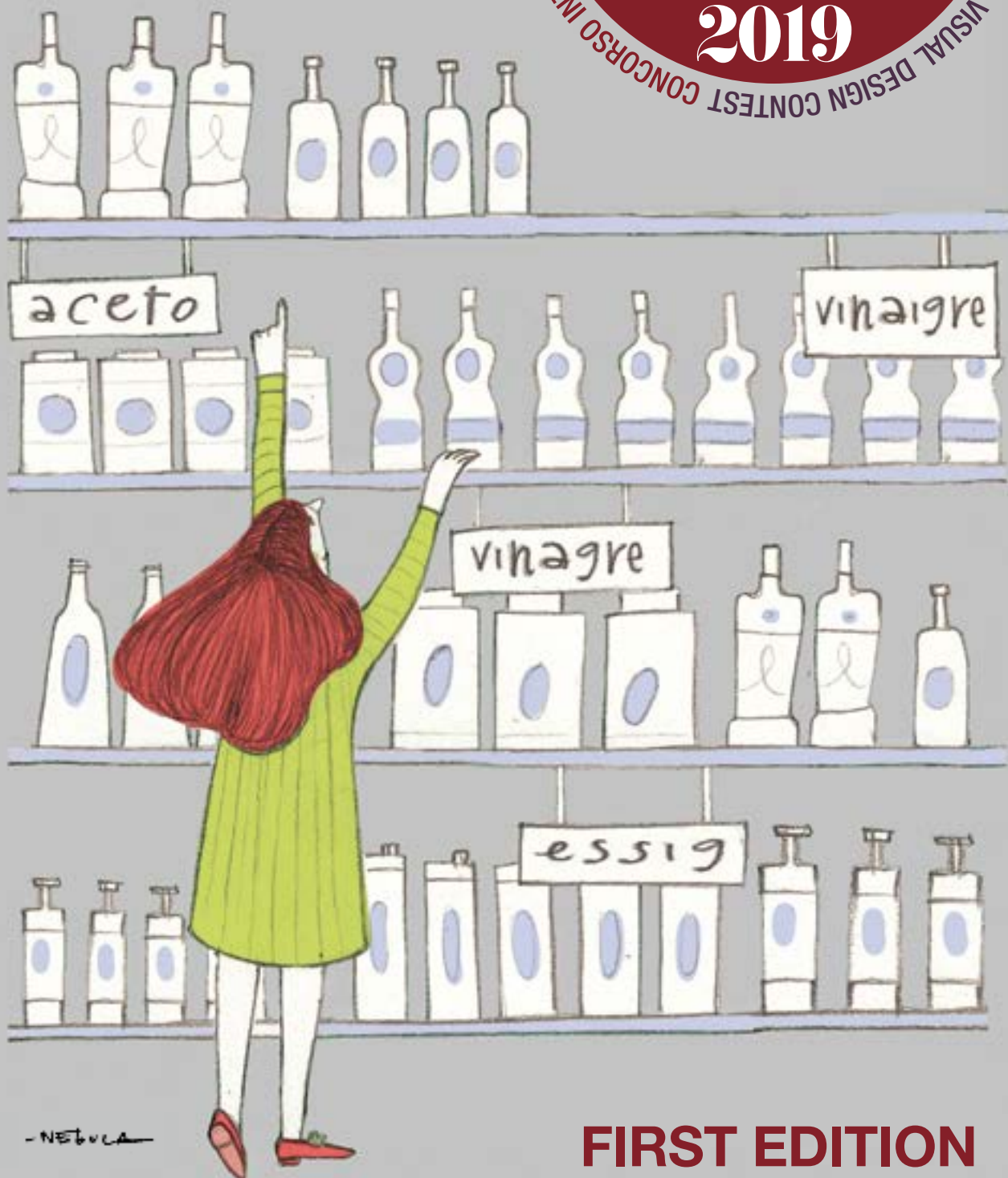


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olioofficina

CONCORSO INTERNAZIONALE DI PACKAGING, VISUAL DESIGN E INNOVAZIONE
LE FORME DELL'ACETO
THE VINEGAR PACKAGING AND VISUAL DESIGN CONTEST
2019



- NEBULA

FIRST EDITION

FIRST EDITION REGULATIONS

ARTICLE 1

Olio Officina is organizing the first *International Packaging, Visual Design and Innovation Contest* **Le forme dell'aceto**, to be held in Milan, Italy, in collaboration with media partners **Olio Officina Magazine** and **OOF International Magazine**.

The Contest aims at raising awareness in companies on the importance of vinegar care and packaging. Companies should constantly strive to improve the quality of their products, not only vinegar-wise, but also in terms of packaging, so that consumers consider both raw material quality and packaging appearance and functional features when making a purchase decision.

ARTICLE 2

A Steering Committee chaired by Mr Luigi Caricato, shall be in charge of supervising, monitoring and checking every stage of the organization and execution of the first edition of the **Le forme dell'aceto International Packaging, Visual Design and Innovation Contest**. All decisions made by the Steering Committee shall be deemed final and binding.

ARTICLE 3

Only packages that comply with regulations on vinegar are eligible to participate in the **Le forme dell'aceto International Packaging, Visual Design and Innovation Contest**. Obviously all vinegars (wine, apple, pear, honey, rice, coconut vinegar etc., as well as balsamic vinegars and flavored vinegars) can participate, which will be suitably divided according to their categories, in order to be evaluated by the jury in a homogeneous way.

ARTICLE 4

Any packaging or producer companies, may enter the **Le forme dell'aceto International Packaging, Visual Design and Innovation Contest**.

ARTICLE 5

The Jury of the Contest, the members of which are selected based on their expertise on aspects to be dealt with, shall identify the best packaging and label of each type of product submitted in the contest. This decision shall take into account bottles, or other containers used for vinegar, as well as all other elements, including seals, caps, labels, back labels, neck labels, capsules and bottle cases, when used.

User-friendly bottles and/or containers that present no safety hazards when being opened shall be commended.

ARTICLE 6

No company that has been found guilty of fraud, sophistication or criminal acts shall be eligible to enter the Contest.



FIRST EDITION REGULATIONS

ARTICLE 7

Contest participation and sample submission.

Companies taking part in the contest are requested to fill in the application form, email it to the Contest organizers (posta@oliofficina.com) and enclose it in the parcel containing samples submitted. The first edition of the competition **Le forme dell'aceto International Packaging, Visual Design and Innovation Contest begins on 1st september 2018. Closing date for entries is 30th november 2018.**

Samples must be submitted no later than 7th december 2018. Competing samples that arrive after this date will not be considered and evaluated by the Jury, and will not be returned although the participation fee has already been paid.

Samples shall be sent to the following address:

Olio Officina - via Giovanni Rasori 9, 20145 Milan - Italy

Delivery days: Monday to Friday

Delivery time: from 8 am to 1 pm and from 2.30 pm to 6.30 pm

Please report the following on packages: **Concorso Le Forme dell'Aceto.**

Please respect the following instructions:

- a. the application form shall be filled in and signed by the Company manager;
- b. a copy of the receipt of the wire transfer (Euro 80.00 + VAT, equal to Euro 97.60), to cover organization expenses, shall be provided per sample submitted.
- c. the wire transfer shall be made on the Account in the name of: *Olio Officina Srl - Società Unipersonale*, via Francesco Brioschi 86 – 20141 Milan, Italy.
Bank: Intesa San Paolo, Milan, Italy IBAN: IT63S0306909521100000000873
SWIFT (or BIC) code: BCITITMM
Reason for payment: *Le forme dell'Aceto 2019 Contest*
- d. Samples submitted by companies that have not paid their entry fee shall not be admitted;
- e. Each sample shall consist of 3 bottles, or other containers, perfectly packaged.

ARTICLE 8

No restriction shall apply on the number of samples submitted. Please note that companies shall not be entitled to have samples returned to them.

ARTICLE 9

The organizers of the Contest shall not be held liable for samples delivered after the deadline, or for items that are partially or totally damaged or broken when received.

ARTICLE 10

All shipping, handling and customs clearance costs up to the Contest venue shall be fully borne by companies taking part in the Contest. Companies that fail to pay the aforementioned costs shall not be admitted in the Contest, even if they have already paid their entry fee, which shall not be returned. If postage is to be paid by the recipient, the parcel shall be refused and items shall not be returned.

FIRST EDITION REGULATIONS

ARTICLE 11 The organizers of the Contest shall take the greatest care in preserving the integrity of samples submitted.

ARTICLE 12 The members of the Jury, chaired by a qualified professional, shall only be disclosed at the end of the Contest.

ARTICLE 13 The verdict of the Jury shall be final and binding. The Jury shall have the faculty to assign shared awards. The following awards, divided into two macro-categories, shall be given from the first to the fifth one:

- **Gift packaging**
- **Retail vinegar**

Other special awards for both categories are the following:

- **Special award for best label**
- **Special award for brand line**
- **Special award for originality and style**
- **Special award for innovation**
- **Commendation for social and educational value**

ARTICLE 14 After the end of the Contest, only the names of the winners shall be disclosed. **The award ceremony shall take place in Milan, Italy, on Friday 1st February 2019, during the 8th Olio Officina Festival.** Unclaimed awards shall be sent to winners by organizers. The Committee shall not be held liable for loss, damages, theft or failure to deliver the afore mentioned awards.

To request your entry form or further information, please write to posta@oliofficina.com

OLIOFFICINA Srl - Società Unipersonale

Head office and editorial staff: Via Giovanni Rasori 9 - 20145 Milano, Italy, tel. +39 02.84.65.223

Registered office: Via Francesco Brioschi 86 - 20141 Milano, Italy - Piva e C.F. 07567210963, amministrazione@oliofficina.it

Olio Officina Festival
Olio Officina Magazine
Olio Officina Globe
Olio Officina Edizioni

www.oliofficina.com
www.oliofficina.it
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www.oliofficina.eu

posta@oliofficina.com
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FIRST EDITION APPLICATION FORM

BRAND

.....

NAME/S OF VINEGAR/S
SUBMITTED IN THE CONTEST

.....

NAME OF THE COMPANY TO WHICH
THE INVOICE IS TO BE ISSUED

.....

Data for header invoice

ADDRESS

.....

ZIP CODE

TOWN

.....

COUNTY

COUNTY

.....

VAT NO.

.....

TEL./MOB.

FAX

.....

E-MAIL

WEBSITE

.....

CONTACT PERSON

.....

If you are willing to take part in **2019 Le forme dell'aceto, International Packaging, Visual Design and Innovation Contest**, you are kindly requested to pay a fee of Euro 80.00 + VAT (Euro 97.60) per sample submitted in the contest, covering all organization costs.

NUMBER OF SAMPLES SUBMITTED

TOTAL PRICE €

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Payment method

In case payment is made via international wire transfer, all bank costs shall be borne by the company taking part in the contest, which shall therefore select the OUR option, the relevant fees of which are to be borne by the transferor.

Bank details

Account in the name of: Olio Officina Srl – Società Unipersonale, via Francesco Brioschi 86 – 20141 Milan, Italy

Bank: Intesa San Paolo, Milan, Italy - *IBAN:* IT63S0306909521100000000873 *Codice SWIFT (or BIC) code:* BCITITMM

Reason for payment: 2019 International Packaging Contest **Le forme dell'aceto**

Confidentiality Regarding confidentiality of data, we wish to inform you that to better meet your needs and provide requested services, Olio Officina Srl- Società Unipersonale may use your personal details (retrieved or to be retrieved, some of which you are kindly requested to provide) and that information gathered shall be stored in our database Olio Officina srl will process the personal data in accordance with the General data Protection Regulation(EU) 2016/679 "Reg.(EU) 2016/679" and with the legislation of the country where data should be collected, if applicable.

I hereby authorize data use and treatment (Please tick the selected option)

Yes

No

Date

.....

Signature

.....